

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
50965-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	1270

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	50965	09800222

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/24/12	Let's Make a Deal	3:00 PM-4:00 PM	---TF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/23/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV04GP \$600.00 NM									
2 WKRC F 08/24/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV04GP \$600.00 NM									
2	08/23/12	08/24/12	4p Local 12 News at Four	4:30 PM-5:00 PM	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/23/12 4:37 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 OHSNTV04GP \$1,500.00 NM									
2 WKRC F 08/24/12 4:53 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 OHSNTV04GP \$1,500.00 NM									
3	08/23/12	08/24/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---TF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Th 08/23/12 5:09 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 OHSNTV04GP \$1,600.00 NM									
1 WKRC F 08/24/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 OHSNTV04GP \$1,600.00 NM									
4	08/23/12	08/24/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---TF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/23/12 6:10 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV04GP \$1,800.00 NM									
2 WKRC F 08/24/12 6:09 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV04GP \$1,800.00 NM									
5	08/23/12	08/24/12	M-F 7p-730p	7:00 PM-7:30 PM	---TF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Th 08/23/12 7:22 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV04GP \$1,400.00 NM									
1 WKRC F 08/24/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV04GP \$1,400.00 NM									

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Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>50965-1</b>	<u>Invoice Date</u> <b>08/26/12</b>	<u>Invoice Month</u> <b>August 2012</b>	<u>Invoice Period</u> <b>07/30/12 - 08/26/12</b>
<u>Advertiser</u> <b>Crossroads Grass Root Pol</b>		<u>Product</u> <b>CROSSROADS GPS</b>	<u>Estimate Number</u> <b>1270</b>

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/23/12	08/24/12	M-F 7p-730p	7:00 PM-7:30 PM	---TF--	:30	2	\$1,400.00	NM
6	08/23/12	08/24/12	M-F 730p-8p	7:30 PM-8:00 PM	---TF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    ---TF--                      2            \$1,400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Th   08/23/12    7:40 PM   M-F 730p-8p                      7:30 PM-8:00 PM    :30   OHSNTV04GP                      \$1,400.00   NM									
2 WKRC   F    08/24/12    7:55 PM   M-F 730p-8p                      7:30 PM-8:00 PM    :30   OHSNTV04GP                      \$1,400.00   NM									
7	08/23/12	08/24/12	Letterman	11:35 PM-12:35 XM	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    ---TF--                      2            \$750.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   F    08/24/12    12:17 AM   Letterman                      11:35 PM-12:35 XM    :30   OHSNTV04GP                      \$750.00   NM									
2 WKRC   F    08/24/12    12:50 AM   Letterman                      11:35 PM-12:35 XM    :30   OHSNTV04GP                      \$750.00   NM									
8	08/23/12	08/26/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	---TFSS	:30	4	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    ---TFSS                      4            \$1,900.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Th   08/23/12    11:34 PM   11p M-Su Local 12 News 11                      11:00 PM-11:35 PM    :30   OHSNTV04GP                      \$1,900.00   NM									
4 WKRC   F    08/24/12    11:55 PM   11p M-Su Local 12 News 11                      11:00 PM-11:35 PM    :30   OHSNTV04GP                      \$1,900.00   NM									
2 WKRC   Sa   08/25/12    11:56 PM   11p M-Su Local 12 News 11                      11:00 PM-11:35 PM    :30   OHSNTV04GP                      \$1,900.00   NM									
3 WKRC   Su   08/26/12    11:32 PM   11p M-Su Local 12 News 11                      11:00 PM-11:35 PM    :30   OHSNTV04GP                      \$1,900.00   NM									
9	08/23/12	08/23/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    ---T---                      2            \$5,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKRC   Th   08/23/12    10:34 PM   Thu Reg 3                      10:00 PM-11:00 PM    :30   OHSNTV04GP                      \$5,000.00   NM									
1 WKRC   Th   08/23/12    10:47 PM   Thu Reg 3                      10:00 PM-11:00 PM    :30   OHSNTV04GP                      \$5,000.00   NM									
10	08/26/12	08/26/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    -----S                      1            \$1,100.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Su   08/26/12    10:29 AM   Face the Nation                      10:30 AM-11:00 AM    :30   OHSNTV04GP                      \$1,100.00   NM									
11	08/26/12	08/26/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    -----S                      1            \$850.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Su   08/26/12    6:30 PM   630p Local 12 News Sun                      6:30 PM-7:00 PM    :30   OHSNTV04GP                      \$850.00   NM									
12	08/26/12	08/26/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    -----S                      2            \$4,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKRC   Su   08/26/12    6:59 PM   Sun Reg 1                      7:00 PM-8:00 PM    :30   OHSNTV04GP                      \$4,000.00   NM									
1 WKRC   Su   08/26/12    7:58 PM   Sun Reg 1                      7:00 PM-8:00 PM    :30   OHSNTV04GP                      \$4,000.00   NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
50965-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	1270	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/26/12	08/26/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Su 08/26/12 10:36 PM Sun Reg 4 10:00 PM-11:00 PM :30 OHSNTV04GP \$3,200.00 NM									
1 WKRC Su 08/26/12 10:50 PM Sun Reg 4 10:00 PM-11:00 PM :30 OHSNTV04GP \$3,200.00 NM									
25	08/25/12	08/25/12	Sa Prime Access	7p-8p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 08/25/12 7:16 PM Sa Prime Access 7p-8p :30 OHSNTV04GP \$600.00 NM									
26	08/25/12	08/25/12	6pm Local 12 News Sat	6p-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 08/25/12 6:15 PM 6pm Local 12 News Sat 6p-630p :30 OHSNTV04GP \$600.00 NM									
<u>Total Spots</u>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$53,250.00</b>
<u>Agency Commission</u>	<b>\$7,987.50</b>
<u>Net Amount Due</u>	<b>\$45,262.50</b>

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